



# CAMPAIGNER UK

## Project to highlight the risks of TTIP to UK SMEs

### The context of TTIP

Since 2013 the Government of United States of America and the European Commission (EC) have been negotiating a treaty to increase free trade between the two entities, the so-called Transatlantic Trade and Investment Partnership (TTIP). Large companies on both sides of the Atlantic have been lobbying for such a treaty for many years, and are pressuring both entities to conclude an agreement quickly which will enable them to export to each other's markets once nutritional, health, phyto-sanitary and environmental regulations have been "harmonized".

To date, the public statements by both the US government and the EC, and the reports they have commissioned, present the impact of TTIP on Small and Medium Sized Enterprises (SME's) in an overwhelmingly positive light. The EC, and a number of European governments (including the UK), claim that the treaty, once implemented, will enable European SME's to (1) significantly grow their exports to the USA and to (2) hire more people. The EC brings little if any evidence to support these claims. No possible downsides or threats are mentioned.

Given the significance of SME's to the economy of many European countries, including the UK, and the far-reaching nature of the changes which TTIP is expected to bring, it is urgent to provide SME's with a more balanced assessment of the likely impact of TTIP on them, presenting both the opportunities and the threats.

Two non-profit organisations, **Pivotal Moment** and the **Schöpflin Stiftung**, are jointly funding and mobilising support for SMEs wishing to defend their businesses, respectively in the UK/France and in Germany/Austria. These two organisations are non-political, but are deeply committed to opposing further take-overs of Europe's economic and political sphere by multi-national corporations, from the USA and from Europe.

### Overall objectives of the project:

- To inform European SME's of the potential benefits and threats from TTIP
- To urge European SME's to act, urgently and with impact, to defend their interests

- To inform the wider public in Europe, and their political representatives, about TTIP's likely economic impact on SME's

### **The role of the London-based UK Campaigner**

As the representative in the UK of a Europe-wide campaign (of which the name is currently being worked on) with staff in Berlin, Paris and London, the UK campaigner will have the prime responsibility of getting the campaign launched and followed through in the UK. This responsibility will include the following activities, amongst others to be decided upon in the course of the campaign:

- To develop links with SMEs and SME trade associations in the UK, in sectors especially vulnerable to the impact of TTIP (to be identified on an European basis)
- To develop links with Chambers of Commerce, and with other bodies which represent SMEs (such as the Federation of Small Businesses FSB)
- To develop links with think tanks and other bodies which influence public opinion
- To develop links with UK politicians, in Westminster and in local government
- To contribute to the commissioning and overseeing of appropriate research by academic research institutes, such as the Small Business Research Centre in Kingston University
- To write campaigning materials for the UK
- To communicate frequently with the media
- To represent the campaign in public meetings and speak in its name
- To meet with the UK Government, especially the Department of Business, Innovation and Skills, to communicate the campaign's objectives
- To co-ordinate and lead the activities of 2-3 sector campaigns across the three countries of Germany, France and UK

### **Experience and competences required:**

- ❖ Having participated and/or led similar London-based campaigns in the past
- ❖ Have a good network of contacts in politics, government, the media and possibly SMEs
- ❖ If possible (but not necessarily) to have worked in the private sector, ideally in SMEs or in an SME trade association
- ❖ To believe in the rightness of the campaign

- ❖ To have a robust fighting spirit and to love campaigning

**Duration of the role:**

We anticipate the role will last throughout 2015, and may possibly be necessary in some or all of 2016.

**Salary:**

We would like to discuss this with you if you are interested. Our philosophy is to offer remuneration which is in the upper quartile for similar campaigner roles in London, which we assume would not amount to less than £60,000 per annum or £5,000 per month.

**Full-time or part-time?**

We believe this is a full-time role, but should you be the right person for the job and not be able to devote yourself to it full-time, we would be prepared to offer you the job part-time, to a minimum of 75% of the working week, with a proportional decrease in salary.

**Contact:**

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